

SPICE • GRILL • FLAME

Join the Flavorful Journey!

- Embrace a legacy of excellence and innovation in vegetarian cuisine.
- Led by visionary Kewal Ahuja, SGF stands for Quality First.
- With over 100 kitchens across India, SGF redefines culinary and franchising standards.

Read More



About Us

Craving something really tasty? Spice Grill Flame is the place where you can be! Spice Grill Flame is passionate about trying a wide variety of dishes and serving all of our customers' taste buds with love and an awesome ambiance.

Founded in 2012 by Mr. Kewal Ahuja, SGF has successfully completed 10 years in the industry. We specialize in providing tangy, spicy, fiery, and 100% vegetarian food, making us a paradise for vegan and vegetarian food lovers.



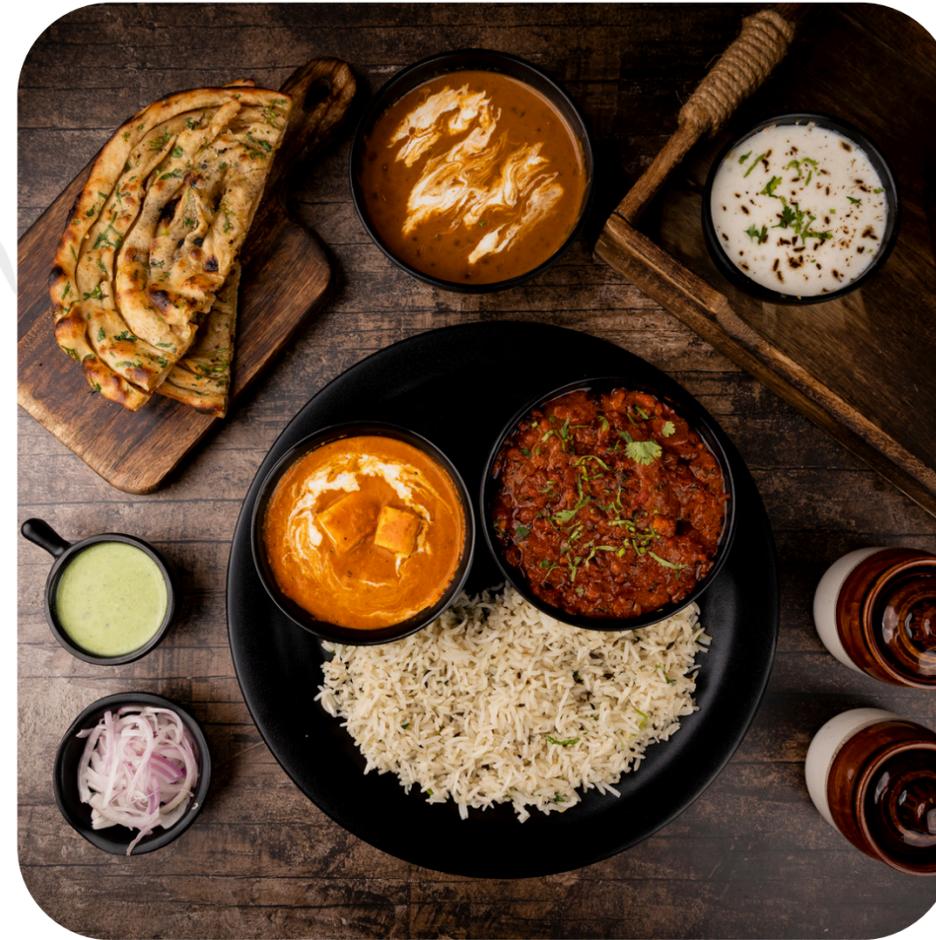
Timeline Graphic:

- **2012: Founded with 2 outlets**
- **2015: Expanded to 20 outlets**
- **2018: Reached 40 outlets**
- **2022: Surpassed 65 outlets**

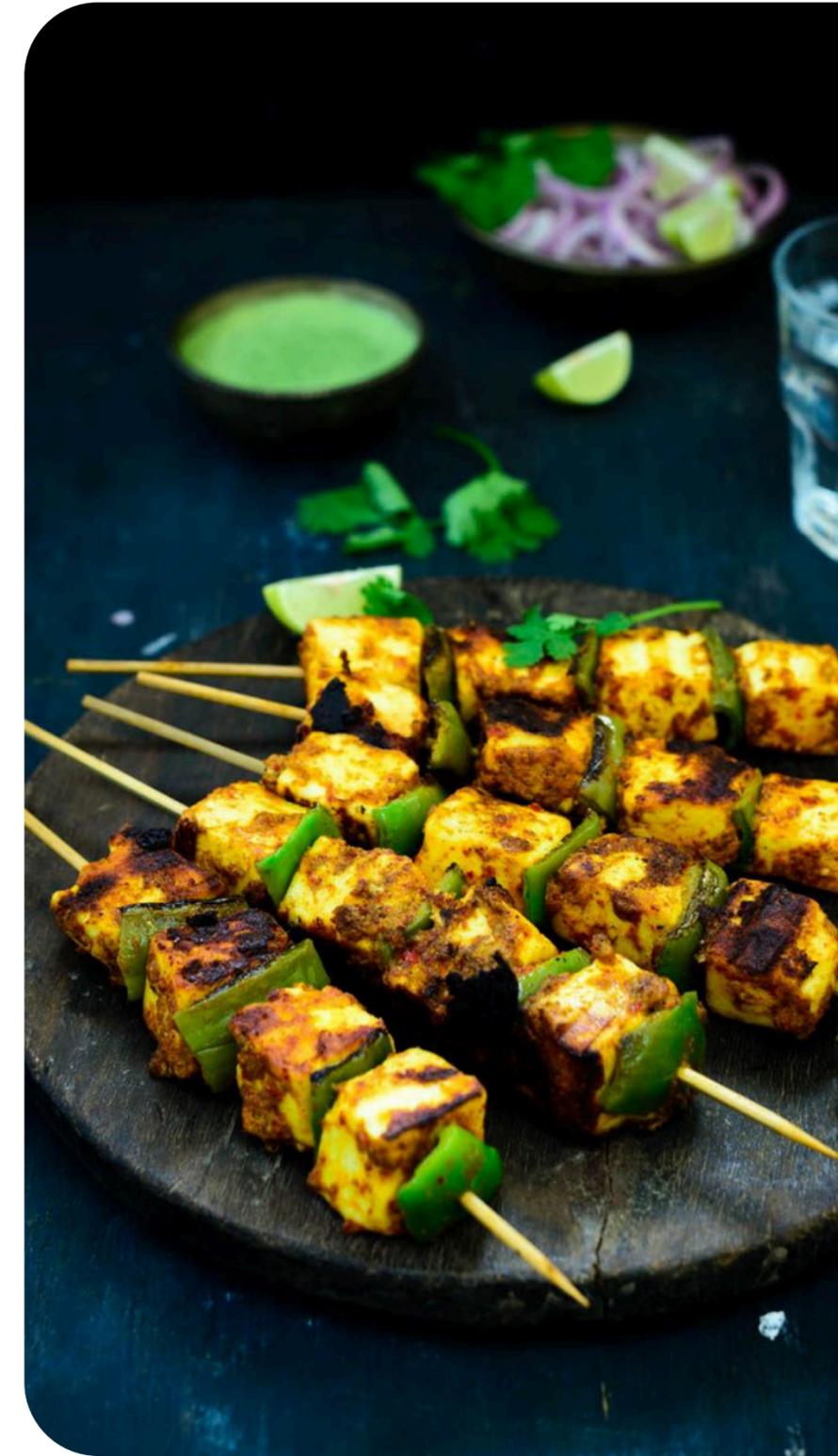
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Our Story

Our journey began with just two outlets, driven by Mr. Kewal Ahuja's vision to take the brand globally with our tasty protein chaaps and North Indian cuisine. Today, with over 100+ Kitchens across India, SGF is recognized not only as the finest restaurant serving a wide range of nutritious and delectable vegetarian food but also as a successful business with an economical investment plan.



We are India's Fastest Growing Pure Veg. Food Chain



Our Team Members



KEWAL AHUJA

CEO & Founder

*The passionate visionary
behind SGF.*



RAJEEV DHAKHRE

Managing Director

*The man behind the scenes
ensuring SGF runs like a
well-oiled machine.*



HARLEEN KAUR

Business Development Head

*The driving force behind
SGF's growth and expansion.*



Over 90% of morning orders are a tasty spread of vegetarian delights.



Looks like India likes to start the day on an earthy note!

100% PURE

Vegetarian Cuisine

According to a report by ResearchAndMarkets, the Indian vegetarian food market is expected to grow at a CAGR of 12.3% from 2020 to 2025, reaching a value of USD 15.1 billion by 2025.

Why to invest with SGF?

At SGF, we've cracked the code for success in the restaurant industry. Our secret? A perfect blend of taste, strategic marketing, and an unwavering commitment to quality.

- ✓ **Unmatched Taste & Variety:** Our passionate chefs craft a wide range of pure vegetarian dishes that resonate with India's diverse palate, ensuring customer satisfaction with every bite.
- ✓ **Strategic Expansion:** We don't just open outlets; we research and select locations where we know we'll shine, maximizing footfall and profits.
- ✓ **Affordability Meets Quality:** We strike the perfect balance between reasonable pricing and premium quality, attracting a loyal customer base across demographics.
- ✓ **Trained & Hygienic Staff:** Our team is well-trained to maintain the highest standards of service and hygiene, ensuring a top-notch dining experience that customers trust.
- ✓ **Marketing That Works:** Our effective marketing strategies have propelled us to be India's fastest-growing pure veg food chain, and we're just getting started.

Introducing Pure Veg Mode

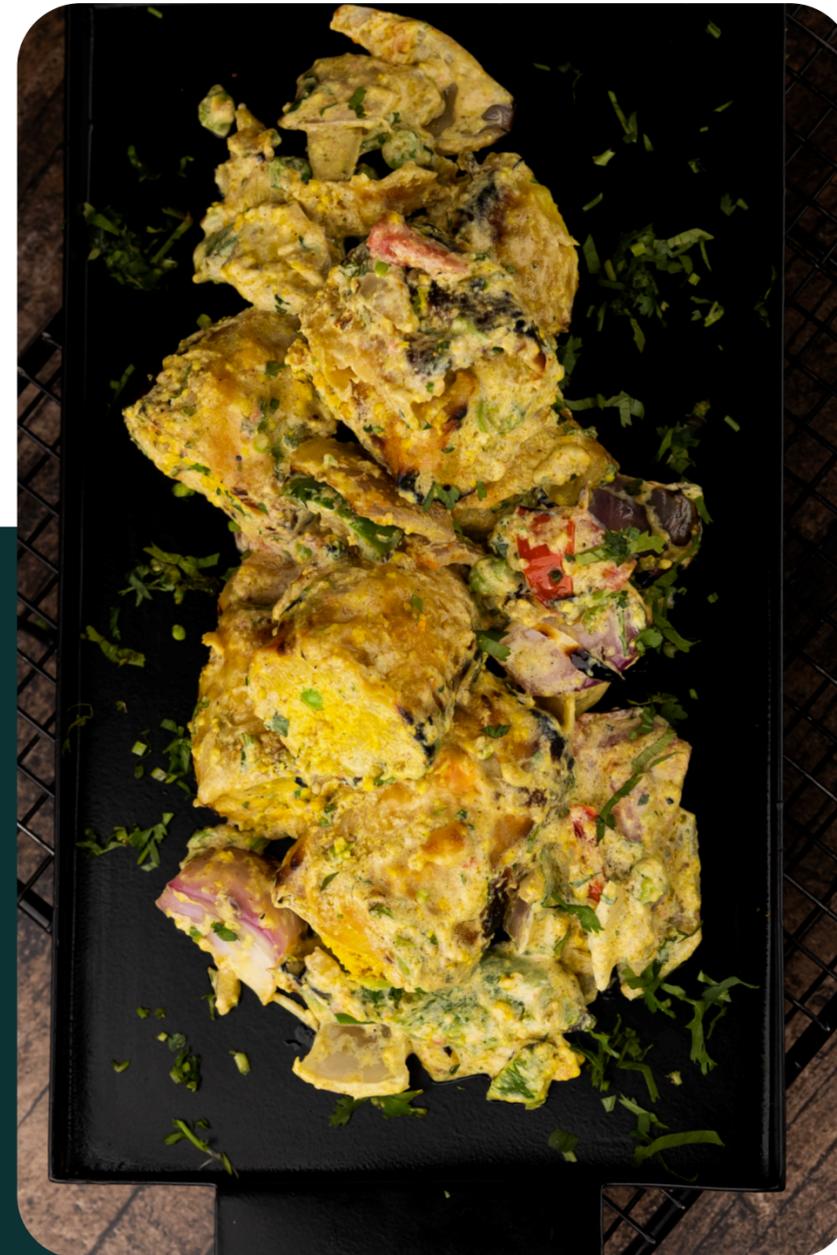


Delightful Vegetarian Varieties





The SGF USP



Why SGF Stands Out



Benefits Description

- **Authentic Soya Chaap:** Made with real soya, unlike competitors using maida.
- **Health-Focused:** Delicious yet nutritious, catering to health-conscious food lovers.
- **Unmatched Variety:** From Tandoori Chaap to Gravy Chaap, we offer something for everyone.

Our Specialty In Food Industry



- **Fresh from Kitchen**

We have a centralized Kitchen system that helps to maintain the quality and freshness of our Diverse Menu.

100+
Kitchens Across India

We've crossed our 100th kitchen and building our presence in India and reviving the muted presence of north Indian food.



Menu

Special Thali

SGF Eco Thali 219/-
(Dal Tadka, Mix Veg., Rice, Raita, Salad, 2 Butter Roti/1 Lacha/Butter Naan)

SGF Deluxe Thali 249/-
(Dal Makhni, Shahi Paneer, Rice, Raita, Salad, 2 Butter Roti/1 Lacha/Butter Naan)

SGF Special Thali 299/-
(Dal Makhni, Shahi Paneer, Tawa Chaap Gravy, Jeera Rice, Raita, Salad, 2 Lacha/2Butter Naan)

Indian Rice

Steam Rice 119/-
Jeera Rice 129/-
Peas Pulao 149/-
Veg. Biryani 199/-
Soya Chaap Biryani with Raita 259/-

Indian Breads

Tandoori Roti 12/-
Butter Roti 15/-
Rumali Roti 15/-
Plain Naan 49/-
Butter Naan 59/-
Garlic Naan 69/-
Keema Soya Naan 79/-
Laccha Paratha 49/-
Pudina Paratha 59/-
Red/Green Chilly Paratha 59/-
Chilli Garlic Parantha 59/-
Stuff Paratha/Naan (Aloo Pyaz) 69/-
Paneer Paratha/Naan 79/-

Rice Boxes

Rajma Rice Box 129/-
Chole Rice Box 129/-
Dal Makhani Rice Box 159/-
Shahi Paneer Rice Box 169/-
Tawa Chaap Rice Box 169/-

Indian Combos

Rajma+2 Tandoori Roti/1 Butter Naan+Raita+Salad 199/-
Chole+2 Tandoori Roti/1 Butter Naan+Raita+Salad 199/-
Dal Makhani+2 Tandoori Roti/1 Butter Naan+Raita+Salad 219/-
Shahi Paneer+2 Tandoori Roti/1 Butter Naan+Raita+Salad 219/-
Tawa Chaap+2 Tandoori Roti/1 Butter Naan+Raita+Salad 219/-
Kathi Kebab+2 Tandoori Roti/1 Butter Naan+Raita+Salad 219/-

Raita

Plain Raita 79/-
Bundi Raita 99/-
Mix Raita 119/-

Conti
By
SGF

Pasta

White Sauce Pasta 209/-
Red Sauce Pasta 209/-
Mix Sauce Pasta 229/-

Fries

Classic Fries 149/-
Peri-Peri Fries 179/-
Maggie Masala Fries 179/-
Cheesy Fries 199/-

Sandwich

Veggie Grilled Sandwich 169/-
Healthy Sandwich 199/-
Mozzarella Sandwich 199/-
Paneer Sandwich 209/-

Garlic Breads

Plain Garlic Bread 149/-
Grilled Garlic Bread 159/-
Stuffed Garlic Bread 179/-
Grilled Stuffed Garlic Bread 189/-

Burger

Veg. Burger 69/-
Paneer Patty Burger (Extra Cheese) 129/-

Coffee

Hot Coffee 89/-
Black Coffee 89/-
Classic Cold Coffee 159/-
Hazelnut Cold Coffee 189/-

Shakes

Vanilla Shake 139/-
Strawberry Shake 139/-
Butterscotch Shake 149/-
Chocolate Shake 159/-
Oreo Shake 189/-
Kitkat Shake 189/-

Summer Coolers

Lemon Ice Tea 99/-
Peach Ice Tea 99/-
Fresh Lime Soda 119/-
Virgin Mojito 129/-

ISO 9001 CERTIFIED

100% VEG

SGF

Spice | Grill | Flame

100+ KITCHENS ACROSS INDIA

INDIA'S MOST TRUSTED PURE VEG. FOOD CHAIN

We Are THE CHAAP MAKERS

ORDER NOW ON

SWIGGY, ZOMATO, SGF

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Soup To Begin

Tomato Soup 99/-
Manchow Soup 99/-
Hot & Sour Soup 99/-
Veg. Soup 99/-
Sweet Corn Soup 119/-

Momos

	(Veg.)	(Paneer)
Steam Momos	99/-	119/-
Fried Momos	119/-	139/-
Tandoori Momos	139/-	179/-
Tandoori Afghani Momos	139/-	179/-
Garlic Tandoori Momos	149/-	189/-
Chilli Gravy Momos	139/-	179/-
Crispy Momos	139/-	179/-
Kurkure Momos	139/-	179/-

Chinese

Spring Rolls	179/-
Crispy Spring Rolls	229/-
Manchurian Dry	199/-
Manchurian Gravy	209/-
Chilli Potato	219/-
Honey Chilli Potato	239/-
Chilli Paneer Dry	249/-
Chilli Paneer Gravy	269/-
Crispy Corns	229/-
Chilli Chaap	259/-
Chilli Mushroom	259/-
Veg. Salt & Pepper	279/-

(Family Combo- Pick any 3 @589/-)

Chinese Noodles Rice

Veg Noodle/Fried Rice	159/-
Chilli Garlic Noodle/Fried Rice	179/-
Singapoori Noodle/Fried Rice	179/-
Hakka Noodle/Fried Rice	179/-
Schezwan Noodle/Fried Rice	179/-
Shanghai Noodles/Fried Rice	199/-
Seven Jewels Noodle/Fried Rice	199/-
SGF Special Noodle/Fried Rice	199/-

Chinese Combo

Veg Noodle/Fried Rice + Manchurian	219/-
Veg Noodle/Fried Rice + Chilli Paneer	219/-
Veg Noodle/Fried Rice + Chilli Chaap	219/-

SGF Special

Dahi Kebab	199/-
Veg. Wings	199/-
Veg. Lollipop	199/-
Golden Crispy Chaap	239/-
Golden Crispy Paneer	239/-
Golden Crispy Mushroom	239/-

Tandoori Snacks

	Single	Double
Malai Chaap	169/-	249/-
Achari Chaap	169/-	249/-
Chatpati Chaap	169/-	249/-
Afghani Chaap	179/-	259/-
Stuff Chaap	179/-	259/-
Sufi Chaap	179/-	259/-
Paneer Tikka	179/-	259/-
Malai Paneer Tikka	189/-	269/-
Achari Paneer Tikka	189/-	269/-
Peri-Peri Paneer Tikka	189/-	269/-
Pudina Paneer Tikka	189/-	269/-
Garlic Paneer Tikka	189/-	269/-
Peri Peri Soya Tikka	189/-	269/-
Garlic Soya Tikka	189/-	269/-
Mushroom Tikka	179/-	259/-
SGF Special Chaap	189/-	269/-
Veg. Seekh Kebab	259/-	
Veg. Platter	399/-	

(Paneer Tikka, Stuff Chaap, Stuff Aloo, Mushroom Tikka, Seekh Kabab, Soya Chaap, Tandoori Momos, Masala Onion with Mint Sauce)

Dal Delicacies

	Half (300ml)	Full (500ml)
Dal Tadka	139/-	209/-
Dal Handi	169/-	229/-
Dal Makhani	179/-	239/-
Dal Maharani	179/-	239/-

Tawa Gravies

	Half (500 ml)	Full (750 ml)
Tawa Korma	239/-	309/-
Tawa Chaap Masala	249/-	319/-
Tawa Tikka Masala	259/-	329/-
Tawa Paneer Masala	259/-	329/-
Tawa Paneer Tikka Masala	279/-	339/-
Tawa Mushroom Masala	259/-	329/-
SGF Special Kathi Kebab	269/-	339/-

Indian Gravies

	Half (300 ml)	Full (500 ml)
Shahi Paneer	179/-	259/-
Mutter Paneer	179/-	259/-
Palak Paneer (Seasonal)	179/-	259/-
Paneer Pasanda	209/-	329/-
Kadhai Paneer	189/-	269/-
Paneer Lababdar	189/-	269/-
Paneer Butter Masala	189/-	269/-
Malai Kofta	209/-	329/-
Kadhai Mushroom	189/-	269/-
Mushroom Do Pyaza	189/-	269/-
Mutter Mushroom	179/-	259/-
Rajma Masala	169/-	249/-
Chana Masala	169/-	249/-
Mix Veg	179/-	259/-
Mutter Methi Malai (Seasonal)	209/-	329/-
Butter Chaap	179/-	259/-
Kadhai Chaap	179/-	259/-
Keema Chaap	189/-	269/-
Chaap Rara	189/-	269/-
Chaap Roganjosh	189/-	269/-

Rolls

	(Single)	(Double)
Kebab Roll	159/-	239/-
Malai Chaap Roll	179/-	259/-
Chatpata Soya Roll	179/-	259/-
Achari Soya Roll	179/-	259/-
Afghani Soya Roll	189/-	269/-
Paneer Tikka Roll	189/-	269/-
Peri-Peri Paneer Tikka Roll	199/-	279/-
Achari Paneer Tikka Roll	199/-	279/-
Peri-Peri Soya Tikka Roll	199/-	279/-
SGF Special Roll	199/-	279/-
Stuff Chaap Roll	189/-	269/-
Mushroom Tikka Roll	189/-	269/-
Creamy Mushroom Tikka Roll	199/-	289/-



Let's Grow Together

- BE A PART OF INDIA'S FAVORITE VEGETARIAN FOOD CHAIN.
- TOGETHER, LET'S MAKE AUTHENTIC, HEALTHY FOOD ACCESSIBLE TO ALL.



Contact us to learn more about this exciting opportunity!



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